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William Horton is a leading e-learning consultant and president of William Horton Consulting, Inc. He is the author or co-author of numerous books including E-learning by Design, Designing and Writing Online Documentation, Leading E-learning, Evaluating E-learning, Using E-learning, Secrets of User-Seductive Documents, E-learning Tools and Technologies, Getting Started in Online Learning, and The Web Page Design Cookbook .

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peer interactions.

e-Learning Ecologies - New Learning Online

William Horton is a leading e-learning consultant and president of William Horton Consulting, Inc. He is the author or co-author of numerous books including E-learning by Design, Designing and Writing Online Documentation, Leading E-learning, Evaluating E-learning, Using E-learning, Secrets of User-Seductive Documents, E-learning Tools and Technologies, Getting Started in Online Learning, and The Web Page Design Cookbook.

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"A lack of openness can doom social learning efforts. Without openness, we tend to network with people like us — who don't challenge us and who know little more than we do. Because these people share the same biases and blind spots, interacting with them only reinforces groupthink." ― William Horton, e-Learning by Design

William Horton (Author of E-Learning by Design)

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